



## **Naples Library**

### **Social Media Policy**

Naples Library observes social media platforms' (including Facebook, Twitter, Instagram) posting guidelines and their terms of use, as well as those of the Naples Library. The content on the Naples Library social media pages is for informational use only and is about Naples Library, their initiatives and goals. Please note that users of this page are subject to the social media platforms' posting guidelines and terms of use. In addition, please be aware that we encourage respectful postings; however, we also reserve the right to remove spam and content or posts that are off-topic, abusive, discriminatory, defamatory, offensive, infringing, or harassing. Furthermore, library employees will not partake in any of the following activities on library social media;

- Offer unauthorized advice
- Post any content, which may violate any law, may be against the public policy, or may infringe privacy rights of any person.
- Post any personal information of any kind, or requests for personal information
- Post falsifying identity
- Violate copyrighted or trademarked images, music, video, or published works without source credit or permission of the owner, including content published by the Naples Library
- Post defamatory statements about any individual, community, company or organization or any other entity
- Use the social media page(s) to engage in discussions unrelated to the Naples Library

- Use the social media page(s) to advertise for products and services or recruit fans, followers and group members for any entity other than the Naples Library, unless in a collaborative manner, at the discretion of the Library Director.
- Use the social media page(s) to solicit money for any entity other than the Naples Library, unless in a collaborative manner, at the discretion of the Library Director.

Naples Library reserves the right to ban any user from the library's social media page(s) if they violate these terms of use. Naples Library also reserves the right to remove any posts made to its social media sites if they violate these terms of use. The Naples Library social media pages are administered by the Library Director/Manager or designated staff member.

Naples Library staff may elect to photograph or film Library programs and/or events. The Library reserves the right to include these images in brochures, flyers, web pages, new releases or other promotional materials, as well as make them available to media outlets and event participants. Participants may choose to opt-out.

This policy may be amended by the Naples Library Board of Trustees at any time.

Approved by the Naples Library Board of Trustees on September 18, 2018.

Amended on March 16, 2022