

Lima Public Library Long-Range Plan 2021-2023

Mission Statement: The mission of the Lima Public Library is to provide materials for learning, recreation and personal growth through traditional and technological resources. The Lima Public Library is dedicated to the right of public access to information and literacy for all.

Vision Statement: The vision of the Lima Public Library is to provide a welcoming and enriching space for our community through the use of our collection, technology, programming, and partnership.

The Long Range Plan was developed over the course of July-October 2020. Surveys were taken by participating community members online, on paper, and within the community. Results can be seen in Appendix A.

I. Partnerships and Collection Goal

Be a prime resource of up-to-date and historical information for Lima and work with local groups.

1. Offer 2 educational programs annually on topics of community interest
2. Creation of Annual Meeting with potential local partners (Town/Village, Rotary, Friends, Historical Society, etc.) to determine how we can better work together to cross-promote local programs/interests.

Action 2021	Action 2022	Action 2023
Local speaker	Local Speaker	Local speaker
Book Signing by local historian	One Event: Local Author Book Signing	One Event: Local Author Book Signing
1 Concert	1 Concert	1 Concert
Annual Meeting with local partners	Annual Meeting with local partners	Annual Meeting with local partners

2. Improve reference area technology.

- Update hardware regularly
- Provide wireless access
- Improve web-presence via blog or website

Action 2021	Action 2022	Action 2023
Updated software biweekly	Update software biweekly	Updated software biweekly
Replace 2 patron PCs (per Tech Purchasing Plan)	Replace 2 patron PCs (per Tech Purchasing Plan)	Replace 2 patron PCs (per Tech Plan)
Replace 2 staff PCs (per Tech Purchasing Plan)	Replace 1 staff PC (per Tech Purchasing plan)	Replace 2 staff PCs (per Tech Plan)
Consider purchase of mobile hotspot for patron use		

3. Work with PLS to analyze and update two areas of the collection annually.

Action 2021	Action 2022	Action 2023
Consider video leasing service	Evaluate fiction purchasing	Update Cooking/ Baking (Non-Fiction) Section
Updated Craft Non-Fiction section	Evaluate audiobook purchasing	Update Career/ Education section
Evaluate/ Update Large Print		

4. Request written lists of topics of study in area schools. Supplement collection whenever possible in those areas.

Action 2021	Action 2022	Action 2023
Request reading lists from both local school districts	Request printed reading lists from both local school districts	Request printed reading lists from both local school districts
Participate in Rochester Reads	Participate in Rochester Reads	Participated in Rochester Reads
Promote YA Teen Book Festival	Promote YA Teen Book Festival	Promote YA Teen Book Festival

II. Programming/Enjoyment Goal

Nurture the life-long enjoyment of reading.

- Summer reading program
- Partner with other organizations serving youth
- Provide ample display shelving in collection
- Offer readers' advisory services
- Have high-quality exhibits of patron collections

Action 2021	Action 2022	Action 2023
Participation in NYS summer reading program.	Participation in NYS summer reading	Participation in NYS summer reading
Develop publicity strategy to better reach community re: programs	Update Read Alike author lists as patron service	Update Read Alike author lists as patron service
Update Read Alike author lists as patron service	Monthly exhibit of patron collections in Museum Display Case	Monthly exhibit of patron collections in Museum Display Case
Monthly exhibit of patron collections in Museum Display Case	Renew local museum/admission passes for patron education and amusement	Renew local museum/admission passes for patron education and amusement
Renew local museum/admission passes for patron education and amusement		

III. Evolution Goal

Move successfully into the future, responsibly addressing the ever-changing needs of the community.

- Identify community and non-user needs via surveys and opinions
- Evaluate patron satisfaction by providing new users with a “Services, Materials, and Policies of the Lima Public Library” brochure
- Promote membership in the Friends of the Lima Public Library group

Action 2021	Action 2022	Action 2023
Survey patrons regarding programming times and interests	Survey patrons regarding programming times and interests	Survey patrons regarding programming times and interests
Survey patrons regarding hours of operation	Promote programs from Friends group.	Provide support to Friends group.
Informational meeting to recruit new members for Friends group		Promote programs from Friends group.

IV. Facilities and Financial Goal

Be financially sound.

- Submit a minimum of two grant applications annually to support programs, collections, and/or services
- Maintain balanced budget and keep up-to-date spreadsheet of expenditures.
- Encourage donations of materials
- Evaluate HVAC system to support health and safety of community

Action 2021	Action 2022	Action 2023
Solicit support from local bank for program funds and prize materials	Solicit support from local bank for program funds and prize materials	Solicited support from local bank for program funds and prize materials
Advertise in local media for donations	Advertise in local media for donations	Advertise in local media for donations
Annually work with Library and Town to provide sufficient budgeting funds for the library	Annually work with Library and Town to provide sufficient budgeting funds for the library	Annually work with Library and Town to provide sufficient budgeting funds for the library
Evaluate HVAC system	Plan for new carpeting throughout the library	