



MARION PUBLIC LIBRARY

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LONG-RANGE PLAN 2021-2022

Planning Summary

The following Long-Range Plan was designed through a collaboration between the Board of Trustees, the library Director, and community members. Data was collected through online surveys, phone interviews, and library usage data.

Due to the ongoing concerns over COVID-19 and the unknown course of this public health crisis, this plan provides the framework to meet the identified needs of the library and its stakeholders over the next two years, January 2021 through December 2022.

Mission Statement

The Marion Public Library is chartered to serve the residents of the Town of Marion. We support the informational, recreational, cultural and educational needs of our community.

Goals

Through the Long-Range Planning process, three priorities were identified as essential to the growth of the library. These priorities include:

1. Creating and maintaining library spaces for all
2. Partnering with community organizations
3. Providing lifelong learning opportunities

These priorities align with the mission of the library and the NYS Minimum Standards for Public Libraries.

Priority One: Facility

Purpose: The library will assess the overall condition of the building, evaluate accessibility of the building to all community members, and analyze work spaces for efficiency.

Leader: Director and Facilities Committee

Project	Develop Facilities Plan to address community and staff needs
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Action Step One	Form Facilities Committee comprised of Trustees and Staff.
Action Step Two	Facilities Committee will perform a facilities audit to assess the overall safety and accessibility of the library.
Action Step Three	Facilities Committee will chart the routine or scheduled maintenance needs of the library (examples: HVAC, fire extinguishers) to help with budget forecasting.
Measurement	By the end of Year Two, the Board of Trustees will adopt a Facilities Plan that addresses both short and long-term needs of the library.

Priority Area Two: Community Partnerships

Purpose: The library will discover new avenues for increasing its value to the community including its role in early literacy/school readiness and educational opportunities for adults.

Leader: Director and Youth Services Staff

Project	Establish a sustainable partnership with the Marion Elementary School.
Action Step One	Meet with the School Media Specialist and other building representatives to discuss possible partnership opportunities between the library and school, including ways the library can supporting hybrid and remote learning.
Action Step Two	Increase the library's collection of homeschool and remote learning resources including handbook, syllabus guides, and purchasing additional copies of required reading texts.
Action Step Three	The library will investigate the possibility of Hot Spot lending including grants as well as avenues for sustainable funding.

Measurement	The library will increase its resources, supplies, and equipment to better support homeschool, remote, and hybrid learning for students in the community.
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Priority Area Three: Programming

Purpose: The library will host programs and classes for all ages that offer opportunities for education, skills development, and academic enrichment.

Leader: Director and Programming Staff

Project	Develop a plan for sustainable Online/Virtual Programming.
Action Step One	Investigate tools for presenting online/virtual programs to community members.
Action Step Two	Conduct a survey to gauge community interest in different classes and events conduct in a virtual format.
Measurement	Successful development of online/virtual programs for all age groups, birth through adult.